



# PRESS RELEASE

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## Napa Commute Challenge Rewards Commuters

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**Napa, CA** – More than 170 employees from major Napa County employers participated in the Spring 2013 Napa Commute Challenge from April through June 2013. Of these participants, 127 met the Challenge goals by using a commute alternative 30 or more days and received rewards for commuting by carpool, transit, vanpool, bus, bicycle, or walking to work.

Solano Napa Commuter Information (SNCI) coordinated the Napa Commute Challenge. SNCI is a partner of Napa County Transportation & Planning Agency (NCTPA) and Solano Transportation Authority.

Countywide, 24 workplaces registered for the Napa Commute Challenge, and 15 participated actively. There were three Commute Champion Workplaces. Napa County was the Most Outstanding Workplace, with 39 Commute Champion employees. Colinas Farming Company placed second with 31 Commute Champions, and Pacific Union College came in third place with 20 Commute Champions.

The Challenge is a fun and engaging way to encourage employees to use commute alternatives instead of driving alone to work. Choosing a new way to commute offers many benefits including: saving money, boosting morale and health, reducing traffic congestion and reducing harmful automobile emissions.

During the Challenge, 127 employees at 15 major workplaces used a commute alternative on 30 or more workdays and earned the title of Commute Champions; another 22 employees logged 15-29 “green commute” days and became Commute Contenders. The employee with the highest number of “green commute” days at each worksite was named Most Outstanding Commuter.

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SNCI is a program of the Solano Transportation Authority in partnership with the Napa County Transportation & Planning Agency that provides free information and services to assist employers and individuals in Napa and Solano counties find a better way to commute. For details on the Napa Commute Challenge and SNCI's other programs and services, please call 1-800-535-6883, follow SNCI on Facebook at <http://www.facebook.com/511SolanoNapa>, or visit <http://www.commuterinfo.net>.

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