

VINE TRANSIT EXPRESS BUS CORRIDOR STUDY

Online Survey Findings

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TOP FIVE

TRANSIT IMPROVEMENT PRIORITIES RANKED BY SURVEY RESPONDENTS

Respondents ranked 5 categories from a list of 8. Scoring based on rank. 1st = 5 pts 2nd = 4 pts 3rd = 3 pts 4th = 2 pts 5th = 1 pt

1. FREQUENCY AND TRANSFERS
2. SHORTER TRIP TIME
3. BIGGER SERVICE AREA
4. IMPROVE RELIABILITY
5. LOWER FARES



804 SCORE
RANKED BY **59%** OF RESPONDENTS



650 SCORE
RANKED BY **55%** OF RESPONDENTS



465 SCORE
RANKED BY **41%** OF RESPONDENTS



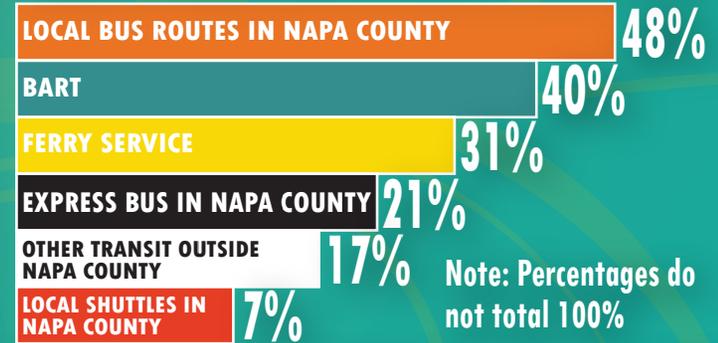
1,082 SCORE
RANKED BY **74%** OF RESPONDENTS



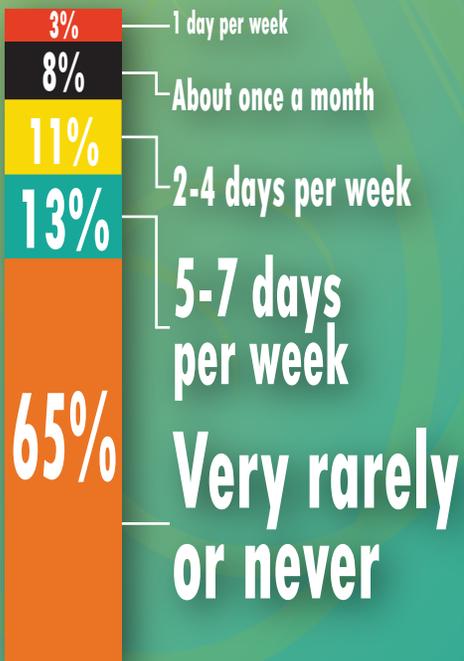
1,005 SCORE
RANKED BY **69%** OF RESPONDENTS

MOST COMMON TRANSIT ROUTES USED AT LEAST ONCE A MONTH

Survey respondents selected all transit routes they use at least once a month. Percentage shown represents the percent of respondents that use the route. Respondents that indicated they did not use transit once a month were excluded.



How often do you use transit?

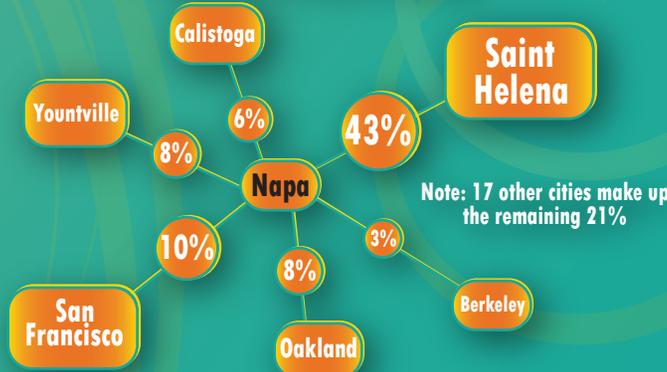


Why don't you use express bus service?



Where Do Napa Residents Work?

The diagram below depicts the most common cities that Napa residents travel to for work outside of Napa. Percentages based on survey data. Napa residents who work in Napa are not included in calculation.



Who works in Napa?

The diagram below depicts the most common cities that non-Napa residents travel from to work in Napa. Percentages based on survey data. Napa residents who work in Napa are not included in calculation.

